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CLIFFORD IN THE COMMUNITY

The Live Touring Show

Scholastic & Mills Entertainment is proud to bring audiences around the country an all-new musical celebrating Clifford's 50th anniversary! Join Clifford and his friends Emily Elizabeth, Cleo and T-Bone LIVE as they embark on exciting adventures **to over 50 cities** in both school and public performances:

For a current schedule of public performances – please go to:

<http://www.scholastic.com/clifford/liveshowpublic.htm>

For a current schedule of school performances – please go to:

<http://www.scholastic.com/clifford/liveshowschool.htm>

The Travelling Museum Exhibit

Scholastic and the Minnesota Children's Museum is proud that 'Adventures with Clifford The Big Red Dog' transports visitors to the world of Clifford and all of the residents of Birdwell Island. Just like tourists visiting the island, visitors start their journey to the exhibit aboard the Birdwell Island ferry, complete with seagull sounds and clanking ship bells. During the adventure, children and adults will discover Clifford's Big Ideas: ten simple, tangible life lessons designed to help you children navigate their world. The exhibit is at the Bay Area Children's Museum in **Sausalito, CA** through September 3, 2012 and at the Golisano Children's Museum of **Naples, Florida** from September 22, 2012 - January 6, 2013.

For a current schedule – please go to <http://www.scholastic.com/clifford/museum.htm>

The BE BIG™ Movement

BE BIG™ is a national campaign that invites everyone, big and small, to take action and raise awareness for how CLIFFORD'S BIG IDEAS (*Share, Help Others, Be Kind, Be Responsible, Play Fair, Be a Good Friend, Believe in Yourself, Have Respect, Work Together and Be Truthful*) can make the world a better place. The mission of BE BIG is to recognize and reward others for their BE BIG actions, to catalyze change in local communities and to provide resources for everyone to share BIG ideas. Since the BE BIG In Your Community Contest launched in 2009, over 3,000 entries (comprised of more than 70,000 community members of all ages) have been submitted and 71 big ideas have been implemented nationwide. For a list of winners doing BIG things in their communities – visit

<http://www.scholastic.com/clifford/bebig.htm>.