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## SCHOLASTIC TO RELEASE NEW ORIGINAL EBOOK IN BESTSELLING THE 39 CLUES® SERIES FOR THE HOLIDAYS

# "THE 39 CLUES: CAHILL FILES: SILENT NIGHT" TO LAUNCH DECEMBER 25, 2012

New York, NY — November 20, 2012 — This holiday season, Scholastic expands upon the global success of its bestselling multi-platform adventure series The 39 Clues® with the release of a new original ebook, "The 39 Clues: Cahill Files: Silent Night" on December 25, 2012. The stand-alone ebook adventure story will be available for sale at online retailers for \$3.99, and will include a free collectible digital game card as well as a bonus excerpt from "Infinity Ring #1: A Mutiny in Time," Scholastic's new multi-platform time travel series. Scholastic recently announced that it will expand the phenomenally popular The 39 Clues series with a brand new spin-off cycle, The 39 Clues: Unstoppable, launching October 2013. The 39 Clues series has more than 15 million copies in print worldwide and more than 2 million registered users for the online game.

"The global fan base of The 39 Clues series continues to amaze and delight us with the books now published in 27 countries," said Ellie Berger, President, Scholastic Trade. "With the enormous success of The 39 Clues: Rapid Fire ebook shorts which we released last holiday season, we know that kids are clamoring for more adventures while they wait for the next 39 Clues installment. The 'Silent Night' ebook is a perfect gift of reading for fans of the series."

#### About "The 39 Clues: Cahill Files: Silent Night":

The year is 1914 and war is raging in Europe. Eager to win the glory for the Lucian Branch, 16-year-old Rupert Davenport (Ian Kabra's ancestor) sneaks off to France to join the fighting. But the reality of battle is unlike anything Rupert imagined. Even if he survives the bullets and explosions, he'll have to face an even deadlier threat: the Vespers—the Cahill family's rivals who are plotting a dangerous scheme behind enemy lines. Yet just when Rupert's about to lose hope, Christmas Eve arrives and Rupert witnesses something that changes everything he thought he knew about war...and his own family. Is it a holiday miracle? Or a twisted game designed to destroy the Cahills?

The 39 Clues®, the groundbreaking multi-platform adventure series written by a dream team of authors, was the first series of its kind in the publishing industry. The series launched on September 9, 2008, with *Book 1: The Maze of Bones* by Rick Riordan, which debuted at #1 on the *New York Times* bestseller list. All books in the series have appeared on the *New York Times*, *USA Today*, and *Publishers Weekly* bestseller lists. The 39 Clues: Cahills vs. Vespers, a six-book spin-off of the popular series, launched on August 30, 2011, with *Book 1: The Medusa Plot* by #1 *New York Times* bestselling author Gordon Korman. The concluding book in The 39 Clues Cahills vs. Vespers series will be released in March 2013 and will be written by international bestselling author David Baldacci. For more information about The 39 Clues, and to download digital images, visit <a href="http://mediaroom.scholastic.com/The39Clues">http://mediaroom.scholastic.com/The39Clues</a>.

### **About Scholastic**

Scholastic Corporation (NASDAQ: SCHL) is the world's largest publisher and distributor of children's books and a leader in educational technology and related services and children's media. Scholastic creates quality books, print and technology-based learning materials and programs, magazines, multi-media and other products that help children learn both at school and at home. The Company distributes its products and services worldwide through a variety of channels, including school-based book clubs and book fairs, retail stores, schools, libraries, on-air, and online at www.scholastic.com.

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