



Shawn Millsaps Photography

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The Scholastic mission has always been to harness the power of reading for all children. We understand that it takes a village to help get books into their hands. With incredible partners like you, we are proud of the impact we had this past school year to support and inspire young people to read more, learn more, and to enhance their understanding of themselves and their world, reaching their full potential.

Peter Warwick, President and CEO, Scholastic

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Philanthropic Impact Report

JUNE 1, 2021 – MAY 31, 2022



Photo by Stuart Ramson/AP Images for Alliance for Young Artists & Writers



Thank you.

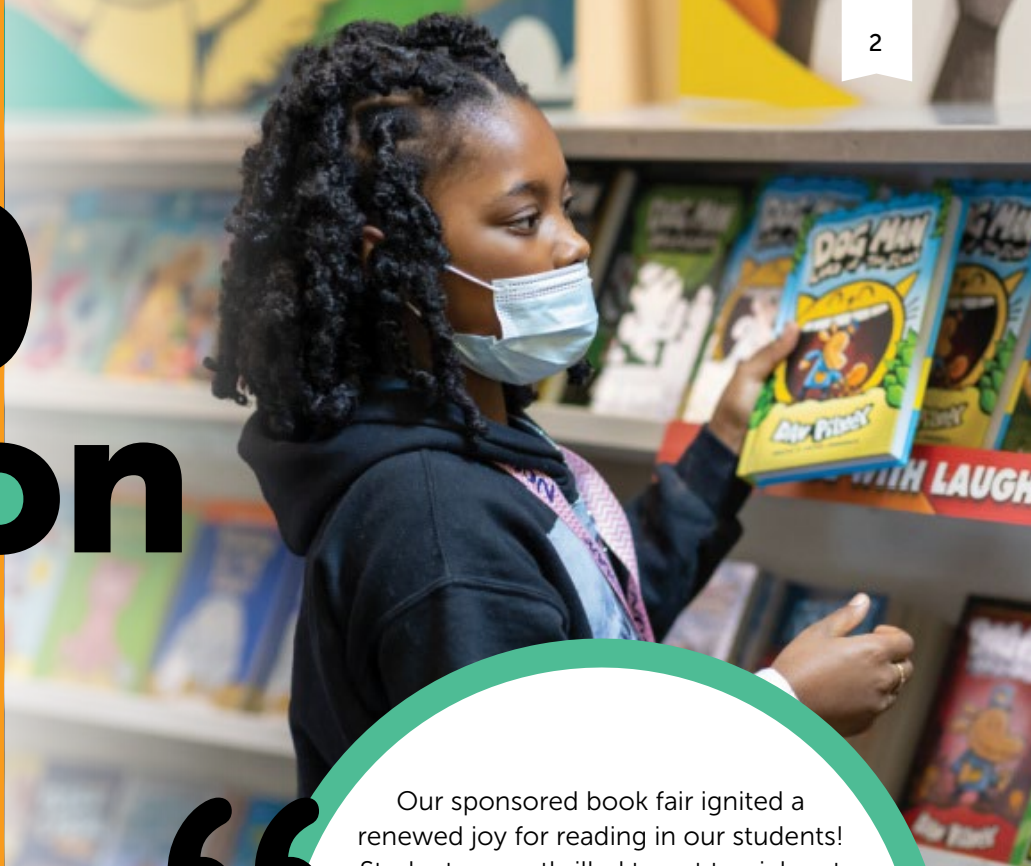
During the 2021-22 school year* **our team at Scholastic worked tirelessly to give back and increase access to crucial resources for children, families, and educators.** By choosing Scholastic,

YOU helped us bring **millions of books to kids.**



More than
\$200 million

in the form of cash and *Scholastic Dollars™* raised by schools through our **Scholastic Book Fairs**.



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Our sponsored book fair ignited a renewed joy for reading in our students! Students were thrilled to get to pick out books that were interesting and special to them... our students left the book fair feeling excited to dive into their new books.

- **Courtney Ochi**,
 Principal, Lemon Grove Academy,
 Lemon Grove, CA,
 Fair Sponsor:
 Scripps Howard Foundation

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Scholastic worked with

80+ partners

to have

700+ book fairs

sponsored in high-need schools, providing

1+ million books at no cost to students, families, and schools.

Scholastic Book Fairs' **All for Books** program enabled schools to raise

\$4+ million from their communities to provide free books to students.



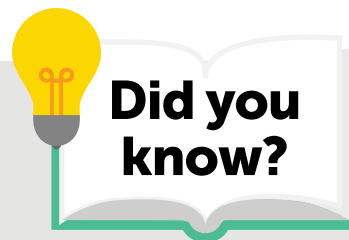
Did you know?

Giving back is a foundational part of Scholastic Book Fairs. **If you've shopped at a fair, you have directly helped your local school earn rewards including books, supplies, and cash.**

Scholastic Book Clubs gave more than



million books
to teachers, parents, and students
through our promotional program.



When teachers join Scholastic Book Clubs, they get access to low-cost and/or free books to build their classroom libraries. **Every time you've shopped through Scholastic Book Clubs, you've directly supported a teacher and their students.**

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Scholastic Book Clubs has been a tremendous help to me and the families I have serviced for the past 18 years. I am able to get so many resources and amazing books for my classroom—much of which was obtained using bonus points. Parents are able to get relevant, reasonably priced books for their children to use at home. I can't imagine being a teacher without having Scholastic as a partner.

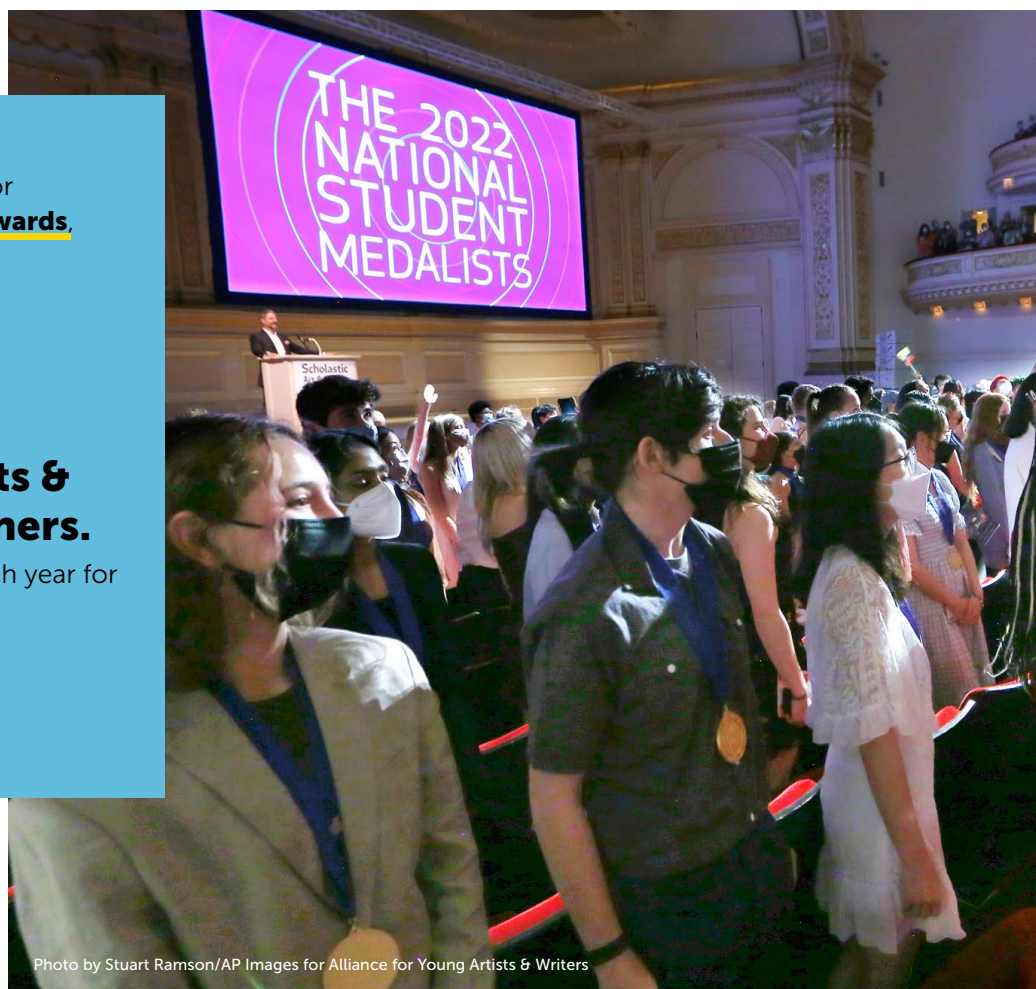
- **Heather Randazzo**, Grades K-1, Heron Heights ES School, Parkland, FL

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Scholastic is the presenting sponsor of the **Scholastic Art & Writing Awards**, the largest and longest-running recognition program of its kind. Along with other sponsors, nearly

\$400,000 in direct scholarships were gifted to 150 students & **\$40,000** to 100 teachers.

Gold Key recipients are eligible each year for **scholarships worth \$5,000,000** through 40 participating colleges.



The **Scholastic Possible Fund** donated

1+ million books

and **\$500,000+** in cash to partners

such as **Save the Children**, the **National Book Foundation**, **Toys for Tots**, and **Sandy Hook Promise**. Scholastic Trade Publishing has provided support to organizations such as the **Eric and Barbara Carle Foundation**, the **Little Free Library**, and **Start Lighthouse**.



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Save The Children

Nine-year-old Riley read more than a million words last school year. **“Reading makes me feel happy,”** the southeast Texas third grader said. **“I get to imagine – have my own little fun.”** Riley hasn’t always been reading at such a fervent pace. She was reading at grade level at the start of this school year, but is now reading a grade level above with the help of Save the Children’s afterschool program.

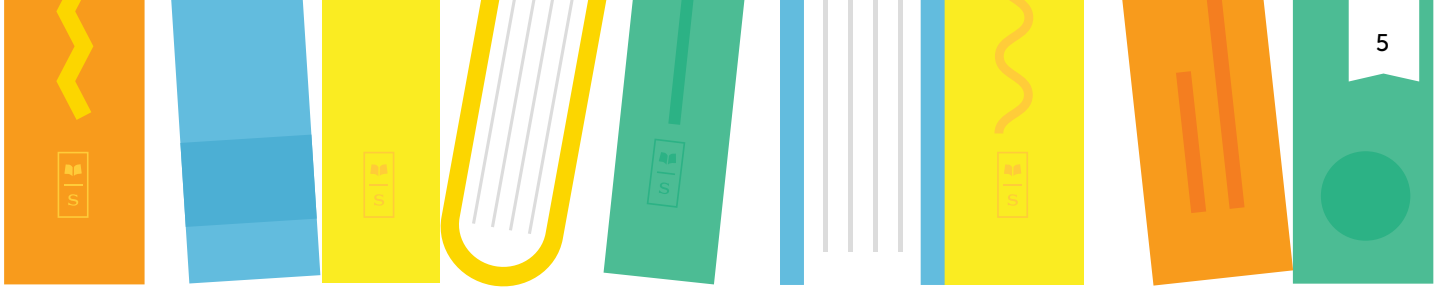
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We are so grateful for our longtime partnership with Scholastic, which has been committed to supporting Save the Children’s work to ensure children in rural America have access to books.

- **Betsy Zorio**

Save the Children’s Vice President of U.S. Programs

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Through the free **Scholastic ClassroomsCount™** platform, teachers created **18,000+ campaigns** raising **\$2+ million for books** and reading materials.

“ I easily set up my first of two ClassroomsCount™ fundraisers. As a middle school ELA teacher and reading specialist, reading has always been crucial to me which is why I took advantage of this opportunity. Now, my library has grown incredibly to include a variety of genres and reading levels to serve all my readers. ”

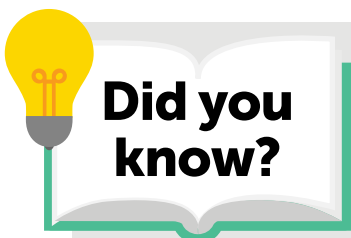
- **Danielle Iannelli**, 4th Grade, St. Viator Elementary School, Chicago, IL



Scholastic Literacy Partners distributed

2,000,000+

bonus books to children through schools and partners.



Scholastic provides our literacy partners with special offers and discounts, including free bonus books with purchase. **Businesses and organizations that joined Scholastic Literacy Partners, helped get books into communities where they were needed most.**

How Can You Help?

Support Scholastic in giving back to children, schools, and teachers.

- Share Scholastic Book Clubs with a teacher to build their classroom libraries: clubs.scholastic.com.
- Help your local school earn rewards. Ask your child's teacher or principal about upcoming Scholastic Book Fairs. bookfairs.scholastic.com.
- Tell a creative teen about the Scholastic Art & Writing Awards and/or donate directly to the program at: artandwriting.org.
- Make sure local community businesses, organizations, and libraries know about Scholastic Literacy Initiatives: scholastic.com/lp.
- Raise funds for your students and start a *ClassroomCounts*™ Campaign: scholastic.com/classroomcount.

